



PATRICIAN COLLEGE OF ARTS AND SCIENCE - CITIZEN CONSUMER CLUB

PRESENTS

CITIZEN CONSUMER CLUB REPORT 2019 –2020

Patrician College of Arts and Science Citizen Consumer Club organized an awareness program and released a project in the topic, “**CONSUMER AWARENESS ON FOOD SAFETY AND STANDARDS**” on Wednesday, 7th August 2019 by Hon’ble Dr. Justice S. Tamil Vanan Former High Court Judge, President-State Consumer Dispute Redressal Commission.

The objectives were to seek information about **consumer awareness** regarding different products and to get information about demerits or defects of products from **consumers** and to suggest remedial measures.



Citizen Consumer Club organized an Awareness program and released a Research Project by Hon’ble Dr. Justice S. Tamilvanan, Former High Court Judge, President-State Consumer Dispute Redressal Commission.

A Minor Research study was done on the topic “**Consumer Awareness On Food Safety And Standards**” in Kotturpuram with a sample of 1000 respondents. The main objective of the project was

(a) To examine the awareness of food safety practices of the consumers before preparing food at home.

(b) To analyze attitudes and behaviors of the consumers in executing food safety knowledge and practices.

(c) To examine the food safety practices and its impact on the food borne disease.

FDA defines the food borne illness in five categories

- a) Food from unsafe sources
- b) Inadequate cooking
- c) Improper holding temperature
- d) Contaminated equipment and
- e) Poor personal hygiene

Each and every year the risk of food borne illness is increasing among young children and aged women. The government should create awareness about practical execution of food safety. Hence, the government health officials should advise the respondents to prevent food borne diseases. Most of the respondents have less awareness about the food borne diseases. Awareness should be created about the risks of improper hand washing methods.



Hon'ble Dr. Justice S. Tamilvanan addressing about Consumer Awareness and Protection

He addressed that the Street food refers to ready-to-eat foods eaten by mass consumers that are sold in the **streets** and public places and normally consumed with mild or no further processing. The 'Street-vended foods' or 'street foods' are foods and beverages prepared and/or sold by vendors in streets and other public places for immediate consumption or consumption at a later time without further processing or preparation. This includes fresh fruits and vegetables which are sold outside authorized market areas for immediate consumption. The street-vended foods are usually inexpensive, convenient and often nutritious besides being a major source of income for a vast number of vendors; thus provide a chance for self-employment and grant an opportunity to develop business skills and sustain a business with low capital investment. He also added words as to how to file the complaint in the consumer court and how to get the grievances settled. To conclude, people are concerned about different aspects of **consumer awareness** i.e. their rights and duties, certified products, MRP, date of manufacturing and expiry of the products they used, **Consumer Courts** etc. as far as urban area is concerned.

Patrician College of Arts and Science Citizen Consumer Club organized the “**Awareness program on Silk Products and Silk Mark Label**” on Friday, 13th September 2019 by **Shri. Ganapathy**, Assistant Director and **Shri.C.PrabakaraRao**, Assistant Director, Silk Mark Organization of India. **Silk Mark** is a certification mark in India for silk textiles. The mark certifies that the piece of textile which bears the mark is made of pure natural silk. The certification is managed by the '**Silk Mark Organization of India**', a society set up by the state-controlled Central Silk Board of India.¹ Even though promoted by the government of India, the mark is only advisory in nature and is not legally endorsed.

The certification scheme was founded by the Central Silk Board in 2004. In the original format, the mark included a silk mark logo woven on a hang-on tag on which a unique numbered hologram would be affixed. The guest addressed on the various types of silk materials such as mulberry silk, tasarsilk, kanchi silk, cotton silk, arani silk etc. He also insisted the various certifications on products



***SILK MARK AWARENESS PROGRAM BY SHRI GANAPATHY & SHRI PRABAKARA
RAO***

Agmark for all agricultural products.

BIS hallmark (BIS hallmark) certifies the purity of gold jewellery.

Ecomark is an eco label for various products issued by the Bureau of Indian Standards. Voluntary and promotional.

ISI mark. For industrial product. Certifies that a product confirms to a set of standards laid by the Bureau of Indian Standards.

FSSAI for all food products.



CCC MEMBERS WHO ATTENDED THE PROGRAM ALONG WITH THE GUEST AND PRINCIPAL



THE TARGET AUDIENCE FOR THE PROGRAM - ALL THE GIRL STUDENTS OF PATRICIAN COLLEGE

The video presentation by the guest was in reference to the purity of the silk, the types of silk, the life period of the silk, process of making silk sarees i.e., initial stage of silk worm to the final stage of silk sarees.



SILK MARK ORGANISATION OF INDIA HAS CONTRIBUTED Rs.6000 towards CITIZEN CONSUMER CLUB

The CCC of Kanyaka Parameshwari College conducted an intercollegiate seminar on CONSUMERISM ON CONSUMPTION and paper presentation competition. Students from Patrician College attended the Inter Collegiate Seminar and presented a paper on GREEN CONSUMERISM on 13/8/2019



PAPER PRESENTATION BY PATRICIAN CCC STUDENTS ON GREEN CONSUMERISM AT KANYAKA PARAMESHWARI COLLEGE.

QUAID-E-MILLATH GOVERNMENT COLLEGE FOR WOMEN conducted a State Level Workshop on “AN INSIGHT ON CONSUMERISM IN INDIA”

Patrician College sent a delegation of CCC students to attend the workshop for knowledge transfer.



CCC STUDENTS RECEIVING CERTIFICATES OF PARTICIPATION AT STATE LEVEL WORKSHOP AT QUAID-E-MILLATH GOVERNMENT COLLEGE FOR WOMEN ON “AN INSIGHT ON CONSUMERISM IN INDIA”

An international seminar was held on September 27, 2019 by CHEVALIER T. THOMAS COLLEGE FOR WOMEN on the topic “E-SAFETY”





CCC student from Patrician College at the International Seminar on E-Safety

National Level Workshop on Sustainable Development through Knowledge Platform on 13/12/2019

On 13th December 2019 the Citizen Consumer Club in association with Petroleum Conservation Research Association and Department of Business Administration organized a National Workshop on 'Sustainable Development through Knowledge Platform'. The program objectives were to instill knowledge and information about Sustainable Development of our surroundings and for future development. The Chief Guest for the Inauguration was Mr. S. P. Selvam, Director and Chief Regional Coordinator, PCRA, Chennai South Region. The Chief Guest gave an elaborate speech on Energy Conservation at Domestic Level. The First and Second technical session was handled by Mr. Vinoth Kumar Additional Director, PCRA, Chennai and Mr. Maria Inigo Associate Professor Department of Corporate Secretaryship, Bharathidasan Govt. College for Women, Pondicherry. The Chief Guest for the Valediction was Dr. J.Vijayathilagam, Assistant Commissioner, Department of Civil Supplies and Consumer Protection. The Resource Persons gave an insight on the role of the government in implementing Sustainability. They also gave important facts and figures regarding sustainable environment and sustainable development highlighting the various bodies of knowledge that supports the concepts and practices of sustainability. An approximate of 120 students from 20 colleges participated in the seminar.



Our guests of the day- Mr.S.P.Selvam, Director and Chief Regional Coordinator, PCRA and Mr. Vinoth Kumar Additional Director, PCRA, with Dr.Usha George-Principal, and Dr.Geetha Rufus, Vice-Principal.

The workshop was conducted on the topic “**SUSTAINABLE DEVELOPMENT THROUGH KNOWLEDGE PLATFORM**” at Patrician College of Arts and Science. Various colleges within the state and from other states were invited and attended this workshop. The main objective of the workshop is to enlighten the students about the sustainable development and to help students understand the uprising problems in the near future and how to prevent them. There were around 120 students from across 20 colleges participated in the workshop.



Mr.S.P.Selvam, Director and Chief Regional Coordinator, PCRA and Mr. VinothKumar , Additional Director, PCRA addressing the students on conservation of energy sources.

Mr. S. P. Selvam, Director and Chief Regional Coordinator, PCRA, addressed on the functioning of the Petroleum Conservation Research Association and how the various kinds of research is conducted in order to preserve and conserve depleting fuels sources. He also explained about the various kinds of energy sources that are used in our day to day life and how to prevent it from depletion and protection for future use.



Mr. Maria Inigo, Associate Professor Department of Corporate Secretaryship, Bharathidasan Govt. College for Women, Pondicherry addressing the students on Corporate Sustainability and Development.



The Chief Guest for the Valediction - Dr. J.Vijayathilagam, Assistant Commissioner, Mr.S.Dayanidhi, Deputy Commissioner and Consumer Protection Officer, Department of Civil Supplies and Consumer Protection, Govt of Tamil Nadu honoring the students with certificates.



9

Who Am I group representatives being honoured for Sponsoring the Certificates and Hosting a Session on Road Safety and Traffic Awareness.



Chief Guest of the Valediction Dr. J.Vijayathilagam, Assistant Commissioner, Department of Civil Supplies and Consumer Protection, Mr. S. Dayanidhi, Deputy Commissioner and Consumer Protection Officer, Department of Civil Supplies and Consumer Protection, Govt of Tamil Nadu , Dr. GeethaRufus, Vice- Principal, Mrs.B.Sasikala – CCC Co-ordinator, Dr.S.Thenmozhi – CCC member

NATIONAL CONSUMER DAY CELEBRATION-CTTE COLLEGE-22ND JANUARY 2020

The Citizen Consumer Club of Chevaliar Thomas Elizabeth College and the Department of Civil Supplies and Consumer Protection along with YMCA, Madras and FEDCOT INDIA celebrated National Consumer Day on 22nd January 2020. The students of Patrician College participated in the various events i.e. Elocution Competition and Essay Competition and won prizes.



Prize winners - Students of Patrician College receiving the certificates.

***NATIONAL CONSUMER DAY CELEBRATION - DG VAISHNAV COLLEGE-
29TH JANUARY 2020***

The Citizen Consumer Club of DG Vaishnav College and the Department of Civil Supplies and Consumer Protection along with FEDCOT INDIA organized National Consumer Day Celebration on 29 th January 2020. The students of Patrician College participated in the Seminar and received the Certificates of Participation.



The students of Patrician College participated in the seminar conducted by DG Vaishnav College.

MIME FOR PCRA-6 TH FEBRUARY 2020

Oil and Natural Gas Commission (ONGC) in association with Petroleum Conservation and Research Association (PCRA) observed their Oil and Gas Conservation Fortnight 2020. On this behalf Consumer club students of Patrician College enacted a MIME on Energy Conservation in the ONGC Campus on 6th February 2020. The government officials from PCRA, ONGC and various other departments appreciated the student's effort. As a reward they were given Participation Certificates and attractive gifts.



Mime students with Mr.SivaKumar,Director ,Oil & Natural Gas Corporation & other ONGC Officials

NATIONAL CONSUMER DAY CELEBRATION-MGR JANAKI COLLEGE-7TH FEBRUARY 2020

The Citizen Consumer Club of MGR Janaki College and the Department of Civil Supplies and Consumer Protection conducted the Workshop on Consumer Protection Act 2019 on 7th February 2020. The students of Patrician College participated in the event and received certificates.



The students of Patrician College participated in the Workshop on Consumer Protection Act,2019 and received the certificates.

The Citizen Consumer Club of Ethiraj College and the Department of Civil Supplies and Consumer Protection organized CONSOFESTUM 2020 to commemorate WORLD CONSUMER RIGHTS DAY on 12 th February 2020. Patrician College CCC students participated in various competitions and won 3 rd prize in MIME.



Patrician College CCC Mime Team won 3rd place in the MIME competition.

NATIONAL WEBINAR ON CAVEAT EMPTOR – IMPACT OF COVID 19 on 18th May 2020.

The Citizen Consumer Club of Patrician College of Arts and Science in association with the Department of Civil Supplies and Consumer Protection conducted a NATIONAL WEBINAR ON CAVEAT EMPTOR – IMPACT OF COVID 19 on 18th May 2020. The main aim of conducting this online webinar was to bring out the Covid awareness among the consumers and to protect them. Around 230 participants registered for the webinar and benefited out of it. The participants were students & professionals from various colleges, government staff from departments in various districts of Tamil Nadu, Kerala, Bangalore , Puducherry, Hosur etc. Our resource for the webinar was Dr. J. Vijayathilagam, Asst. Commissioner, Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu delivered the webinar which was very effective and the need of hour and E- Certificates provided to all the participants who attended the webinar.

National Level Quiz on COVID '19 AWARENESS from 25th May 2020 to 2nd June 2020 .

The Citizen Consumer Club of Patrician College of Arts and Science organized National Quiz on COVID '19 AWARENESS exclusively for the Higher Secondary students, college students and faculty members from various colleges from 25th May 2020 to 2nd June 2020. This quiz received a total of 770 responses from various states like, Tamil Nadu, Punjab, Karnataka, Telangana, Jharkhand, Kerala, Maharashtra, Andhra Pradesh, Mumbai, Rajasthan, Meghalaya, Gujarat, Haryana, Chhattisgarh, Uttar Pradesh, Bihar, Manipur. 82% of the participants have scored 70% and received E-Certificates.