



# PATRICIAN COLLEGE OF ARTS & SCIENCE

A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited A + Grade by NAAC in 2021

Awarded 4 Star & Mentor Status by Innovation Cell, MoE, Govt. of India

Adyar, Chennai, Tamil Nadu, India - 600 020

## DEPARTMENT OF COMMERCE (SHIFT II) IN ASSOCIATION WITH IQAC

Organises

### 7 DAYS PROFESSIONAL DEVELOPMENT PROGRAMME

On

**"EFFECTIVE & QUALITY RESEARCH WRITING - PHASE III"**



DATE :

13TH - 19TH JUNE 2022



LAST DATE FOR  
REGISTRATION

12-06-2022



TIME :

4:00PM TO 5:30PM IST

## PATRICIAN COLLEGE OF ARTS AND SCIENCE

Established in 2001, is a Christian minority co-educational self-financing institution affiliated to the University of Madras. It was instituted by the Brothers of St. Patrick, a congregation established by Bishop Daniel Delany on 2nd Feb 1808, in Ireland. Our college has been reaccredited with "A+" grade by NAAC in 2021. The college offers 13 Under Graduate, 6 Post Graduate and 2 M.Phil. Programmes in two shifts. There are 125 committed teaching faculty and 3500 students under the leadership and guidance of college Director and Secretary, Academic Director, Principal & Vice Principals.

### DEPARTMENT OF COMMERCE (SHIFT II)

In 2017, commencement of Bachelor of Commerce is yet another milestone in the history of Patrician College. The department is proven for its committed, dedicated and experienced faculty members. With the strength of 200 students and two batches passed out, the department feels proud of its alumnus and its contributions. ICT enabled teaching learning, Patrician Knowledge Resource Centre, Student Development Programmes & Motivational Talks promote effective learning. To enhance their practical knowledge in the field of accounting add on courses like Tally & GST are also offered.

### PROFESSIONAL DEVELOPMENT PROGRAMME (PDP)

The PDP in association with IQAC is an annual programme conducted to enhance research culture among teaching fraternity, researchers and industrial professionals from all over the world. The insights, discussion and deliberations of this programme will help to strengthen research and promote quality research writing.

### OBJECTIVE

#### To strengthen research culture among faculty

- To understand basic concepts of research
- To impart capabilities for formulation and testing of hypothesis based on the nature of research
- To organize and conduct research in a phased manner
- To create an awareness on free online tools available for research

## FOR REGISTRATION

<https://forms.gle/eB8pk4TfGFQybHZV6>

**REGISTRATION FEES: RS. 120**

### ACCOUNT DETAILS

**A/C NAME: PATRICIAN COLLEGE EVENING COLLEGE**

**A/C NO: 570202010010391**

**BANK: UNION BANK OF INDIA**

**IFSC: UBINO557021**

**BRANCH: ST. MICHAELS ACADEMY**

**NOTE: PAYMENT SCREENSHOT SHOULD BE SUBMITTED WHILE SUBMITTING REGISTRATION FORM**

**DAY 1 : 13.6.2022**

**Research Readiness & Topic Selection**



**DR. SHAERIL MICHAEL ALMEIDA**

Associate Professor

School of Commerce Finance and Accountancy  
Christ University, Bangalore, Karnataka

**DAY 2 : 14.6.2022**

**Review of Literature, Research Gap and  
Formulation of Hypothesis**



**DR. KHYATI SHAH**

Assistant Professor

Department of Commerce

KPR Hinduja College of Commerce, Mumbai, Maharashtra

**DAY 3 : 15.6.2022**

**Designing Questionnaire**



**DR. KHYATI SHAH**

Assistant Professor

Department of Commerce

KPR Hinduja College of Commerce, Mumbai, Maharashtra

**DAY 4 : 16.6.2022**

**Data Analysis in Social Science Research**



**DR. G VIJAYAKUMAR**

Assistant Professor

Department of Commerce

Thiyagaraya College, Chennai, Tamil Nadu

**DAY 5 : 17.6.2022**

**Free Online Tools for Research**



**DR. K RAMASAMY**

College Librarian

MV Muthiah Govt Arts College for Women

Dindigul, Tamil Nadu

**DAY 6 : 18.6.2022**

**Nuts and Bolts of Academic Writing**



**DR. R RAMESH**

Associate Professor, CRI

NIRDPR, Hyderabad, Andhra Pradesh

**DAY 7 : 19.6.2022**

**UGC Funded Research Projects: Proposal  
Preparation & Submission Protocol**



**DR. V. ARULMURUGAN**

Assistant Professor & Research Supervisor

Pondicherry University

Karaikal Campus

## PATRONS

**Bro. Dr. A. Stanislaus**  
Director & Secretary

**Dr. Fatima Vasanth**  
Academic Director

**Dr. Usha George**  
Principal

**Dr. Arokiamary Geetha Rufus**  
Vice Principal - SHIFT II

**Dr. B. Meena**  
Vice Principal - SHIFT I

## CONVENORS

**Dr. Sweety Regina Mary S (+91 88700 10933)**  
Head of the Department

**Mr. Daniel Felix Joseph Chalke IQAC**  
Coordinator

## ORGANISING SECRETARY

**Mr. Janardanam P (+91 84897 39338)**  
Assistant Professor

## NOTE :

- Meeting app, ID and Password will be mailed to your registered email ID.
- E-Certificates will be given to registered participants upon feedback and successful completion of PDP
- Participants are requested to join whats' app group for further communication.

## CONTACT US :

Department of Commerce, Shift II

### EMAIL

[comshift2@patriciancollege.ac.in](mailto:comshift2@patriciancollege.ac.in)

### ADDRESS

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