

# *X.Palin Jeromina*

## **X.Palin Jeromina**

**Academic Qualification:** BCA, MBA, M.Com, SET, (Ph.D),,

**Teaching Experience:** 11 Years

**Specialization:** Finance and Marketing

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### **Education:**

Pursuing Ph.D -Bharathiyar University  
MBA – Anna University- 2008  
M.Com – Madraas University-2019  
SET- Bharathiar University- 2012

### **Professional Experience:**

Worked as Assistant Professor in Arts & Science Colleges under Madras University, Bharathiyar University. And Engineering college under Anna University.

### **Papers Handled:**

Organizational Behaviour, Marketing Management, Financial Services, Advertising and Sales Promotion, Business Environment, Services Marketing, Research Methodology, Computing Skills Practical and Project Work in BBM, B.Com and BCA Classes.

Consumer Behaviour, Total Quality management, Merchant Banking & Financial Services, Security analysis and Portfolio management OB, MBFS,SAPM,MM,CB & Project Work in MBA and M.Com Classes.

### **FDP,WORKSHOP,PAPER PUBLICATION**

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- ❖ The Relationship Of Customer Service Quality And Customer Trust In Private Banks  
Ilkogretim Online - Elementary Education Online, 2021; Vol 20 (Issue 5): pp. 5454-5458  
<http://ilkogretim-online.org> doi: 10.17051/ilkonline.2021.05.612
- ❖ Corporate Governance, Vels Institute Of Science,Technology And Advanced Studies.
- ❖ Transforming Education - The Google Classroom Way,Aachi Institute Of Management & Entrepreneurial Development.

- ❖ Growing Concern Of Non-Performing Assets In Indian Banking Sector,Infokra Research,Issn No: 1021 - 9056,Vol 8, Issue Nov,2019.
- ❖ Operational Constraints Of Non -Banking Financial Companies In India,The Internaional Journal Of Analytical And Experimental Model,Analysis,Issn No: 0886- 9367,Vol Xi,Issue Xi, Nov 2019.
- ❖ 3 Days Online Workshop On Education 4.0 Season II,Atharva College Of Engineering.
- ❖ Multi Disciplinary Research Strategies For Tackling Health Care & Energy Related Issues,Satyabama Institute Of Science &Technology.

### **ROLES & REPONSIBILITIES IN DEPT**

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- ❖ Class Tutor
- ❖ Workload Incharge
- ❖ Time table Creator
- ❖ ERP Incharge
- ❖ ISO files Maintenance
- ❖ Exam Cell Incharge
- ❖ Naac Cell Member
- ❖ IQAC Member
- ❖ Website Maintenance
- ❖ Paper Evaluator in Madras University from 2017 onwards.